

EXPERIENCE

Owner & Principal Consultant

Nancy Goff & Associates, January 2014-Present

- Support government agencies, non-profits and other consulting firms in developing and implementing large scale systems, policy and organizational change projects in the areas of Health Systems Transformation, Health Impact Assessment & Health in All Policies, chronic disease, health promotion, health equity, pay for performance and environmental health

Health Systems Policy Specialist

Oregon Health Authority, Public Health Division, December 2016-August 2018

- Promoted evidence-based, policy and systems approaches to public health and health care initiatives
- Liaison between state agency public health and Medicaid divisions on tobacco, obesity and alcohol prevention
- Led legislative analysis on dozens of health care bills for the public health division
- Conducted Oregon Administrative Rules revision process for the state cancer registry
- Provided mentorship to local cross-sector coalitions implementing sustainable changes in health care systems
- Developed a health systems change model for local health departments

Director

Society of Practitioners of Health Impact Assessment (SOPHIA), January 2014- September 2016

- Provided leadership and management for new international public health policy member association, overseeing board development, governance, strategic planning, program implementation, member engagement and fundraising

Director, Environmental Health Policy

Association of State and Territorial Health Officials (ASTHO), April 2011-December 2013

- Directed and managed the Safe Water, Health Impact Assessment, Health in All Policies, Healthy Housing and Chemicals Policy portfolio for a prominent national policy organization
- Created issue briefs, position statements and best practices reports, and provided technical assistance and policy recommendations to state agency officials and national partners
- Convened key stakeholders and facilitated national policy committee meetings
- Administered demonstration project grants and provided technical assistance to local agencies

Program Coordinator, Health Impact Assessment

Oregon Health Authority, January 2009-March 2011

- Developed the nation's first state-level HIA capacity building program, empowering local communities across Oregon to bring evidence to decision makers about the policies and programs impacting their health
- Provided training and technical assistance to local Oregon community leaders
- Fostered the growth of an HIA Network to over 200 diverse stakeholders

Outreach and Education Coordinator, Environmental Public Health Tracking

Oregon Health Authority, July 2008-January 2010

- Implemented education, communications and outreach plan for state affiliate of nationwide environmental health program

Research Analyst, Health Assessment and Evaluation

Multnomah County Health Department, January 2008-June 2008

- Led the assessment of health impacts of a local bridge expansion with a coalition of community stakeholders

EDUCATION

2006-2008: **Master of Public Health, Health Promotion**, concentration in Sustainability.
Portland State University, Portland, Oregon

1997-2001: **Bachelor of Science in Psychology**, minor in Human Behavior, *cum laude*.
State University of New York at Stony Brook, Stony Brook, New York

SELECTED PUBLICATIONS

Goff N, Wyss K, Wendel A, Jarris P (2016) Implementing Health Impact Assessment Programs in State Health Agencies: Lessons Learned from Pilot Programs, 2009–2011. *Journal of Public Health Management and Practice*, 22 (6): E8-E18.

Perdue LA, Michael Y, Harris C, Heller J, Livingston C, Rader M, **Goff NM** (2011) Rapid Health Impact Assessment of policies to reduce vehicle miles traveled in Oregon. *Public Health*, 126 (12): 1063-1071

Farquhar S, **Goff N**, Shadbeh N, Samples J, Ventura S, Rao P, Davis S (2009) Occupational health and safety status of indigenous and Latino farmworkers in Oregon. *Journal of Agricultural Safety and Health*, 15(1):89-102

Farquhar S, Shadbeh N, Samples J, Ventura S, **Goff N** (2008) Occupational conditions and well-being of indigenous farmworkers. *American Journal of Public Health*, 98(11):1956-1959

SELECTED PRESENTATIONS

Goff N, Dolan K "Integrating Health in All Policies into Environmental Health Agency Work: Examples of Successful Cross-Sectoral Collaborations." Presented at the National Environmental Health Association Annual Conference. Arlington, VA. July 2013.

Goff N, "Building Capacity for Health Impact Assessment in Oregon." Presented at the 10th Annual New Partners for Smart Growth Conference. Charlotte, NC. February 2011.

Goff N, "Using Environmental Public Health Tracking Resources for Health Impact Assessment: Informing Decision Making in Oregon." Presented at the National Environmental Health Association Annual Conference. Atlanta, GA. June 2009.

Farquhar S, Ventura S, Samples J, Shadbeh N, **Cuilwik N** "Practices and policy to promote the health of Latino and indigenous farmworkers in Oregon." Presented at the American Public Health Association Annual Conference, Washington, DC. November 2007.

PROFESSIONAL ACTIVITIES

- Robert Wood Johnson Foundation Culture of Health Leaders Program, Grant Reviewer, February-April 2019.
- Oregon Public Health Law Center, Advisory Committee Member, September 2016-Present.
- Society of Practitioners of Health Impact Assessment (SOPHIA), Steering Committee (elected), January 2013-December 2013.
- National Health Impact Assessment Meeting, Planning Committee/Reviewer, April 2012- June 2015.
- National Network of Public Health Institutes, Grant Reviewer, Health in All Policies, December 2012.
- The Pew Charitable Trusts/Robert Wood Johnson Foundation, Grant Reviewer, Health Impact Project, November 2012 & October 2011.
- National Safe and Healthy Housing Coalition, Steering Committee Member, July 2012-December 2013.
- National Smart Growth Network, Member, April 2011-December 2013.